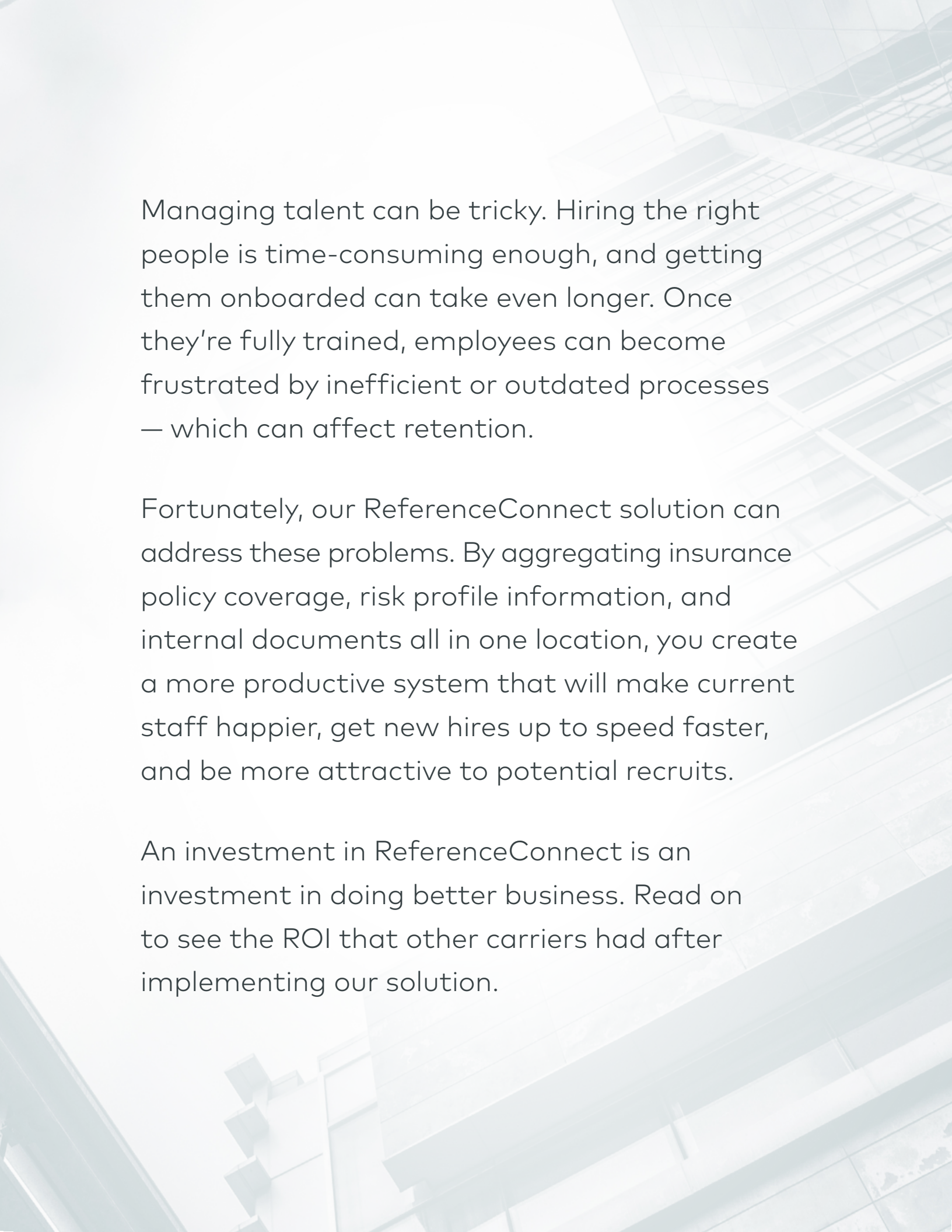

A minute saved is a minute earned

The ReferenceConnect ROI





Managing talent can be tricky. Hiring the right people is time-consuming enough, and getting them onboarded can take even longer. Once they're fully trained, employees can become frustrated by inefficient or outdated processes — which can affect retention.

Fortunately, our ReferenceConnect solution can address these problems. By aggregating insurance policy coverage, risk profile information, and internal documents all in one location, you create a more productive system that will make current staff happier, get new hires up to speed faster, and be more attractive to potential recruits.

An investment in ReferenceConnect is an investment in doing better business. Read on to see the ROI that other carriers had after implementing our solution.

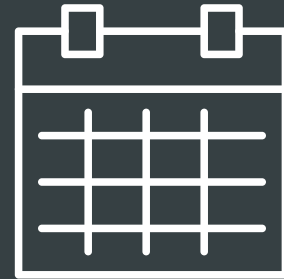
Improve time to employee productivity

Getting a new hire up to speed can take a long time, and in our on-demand era, every minute lost could be revenue lost to a competitor.

ReferenceConnect accelerates the learning process for new hires by collecting content under a single login. New employees no longer have to face an intimidatingly large (and probably outdated!) binder of information or try to track down data from multiple locations. A simple search offers all the relevant resources, which means your staff has everything they need from day one.



ROI with
 ReferenceConnect®



Customers saw time to
employee productivity
reduced by 1 day/year

" Using ReferenceConnect facilitates the onboarding process for new employees since all information is in one location."

Shorten underwriting time

Tracking down data can be slow and frustrating for many employees. ReferenceConnect aggregates carrier-specific and third-party information into a single location, eliminating the need to learn the nuances of over 40 publishers' proprietary websites.

With the data they need easily accessible, your underwriting staff can work more efficiently and with less hassle — a win-win!

ROI with
 ReferenceConnect®



Customers saw time spent on the underwriting process **cut by 10%**

" There is a huge time savings of using ReferenceConnect instead of doing a broad search on other carriers' filings to understand how they are thinking about solving problems. ReferenceConnect is highly efficient, and there is great comfort in knowing that the content is objective, factual, tested, and credible."



Speed up organizing and publishing content

Keeping your proprietary rules, forms, guidelines, and other information current is time-consuming, and if all that information is hard to track down, it's not very useful to your employees.

The ReferenceConnect Web Publishing feature helps organize and publish your content by automating and centralizing forms, rules, and guidelines in an easy-to-search format. This means all your proprietary information is always up to date, and your employees know exactly where to find it.

ROI with
 ReferenceConnect®



Customers saw time
organizing and publishing
content **trimmed by 30%**

" It is much faster to replace old documents with new versions and make updates and changes using the publishing tree in Web Publishing."





With ReferenceConnect, your employees are empowered from day one with the information they need. You can get them working more quickly and keep them working productively, making for a happier staff focused on the tasks that really matter.

To find out more about how ReferenceConnect can help you do better business, contact us today.





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