

## FUSE™

Attracts Customers Who Stay Longer and Buy More Policies with Intelligent Automated Marketing

**Leverage the power of data and intelligently automate your marketing communications using Agency Revolution's FUSE™ with QQCatalyst and AMS 360 by Vertafore.**

- ✓ Direct integration with Vertafore's AMS360 and QQCatalyst
- ✓ Automatic triggers to start the right conversation with clients at the right time
- ✓ Pre-built campaigns and communication sequences
- ✓ NPS® surveys help retain clients and turn detractors into promoters
- ✓ Automated 1:1 or broadcast messaging via text, email, or postcard
- ✓ Marketing analytics and overall business insights
- ✓ World-class client support team to get you up and running quickly your success

## ENHANCE THE CLIENT JOURNEY TO BUILD RELATIONSHIPS THAT GROW YOUR AGENCY

Communication is the secret to growth and retention. Agency Revolution's Fuse™ lets you connect with your clients and nurture prospects via automated, intelligent marketing.



### Seamless Integration

By integrating with your management system, unlock the power of client data and history to start the right conversations at the right time.



### Data Insights

The intuitive Fuse™ dashboard provides deep business insights and lets you assess the performance of your current marketing campaigns at a glance.



### Trigger Point Technology

Automatically trigger notifications and other communications based on events in your customer's lifecycle so you never miss a birthday, claim, or renewal opportunity.



### Automated Communication

We can activate an array of automated campaigns and trigger messages to send by email, text, or postcard to keep in touch with your clients and prospects.



### Account Rounding

We make it easy to identify your customers' coverage gaps and launch policy specific upsell campaigns to round out their accounts.



### Customer Support

Available by phone, live chat, or email, our worldclass support team has years of industry experience and understands the marketing and business needs of the independent agent.

**Contact Us Today**

agencyrevolution.com | (541) 275-5902