Sircon Producer Central

Your single source of truth

With Sircon, you get a single central vault for producer credential and relationship data that is always secure and up to date. Vertafore manages the regulatory rules to let you know what and where your producers are authorized to sell. Provide producers market-leading services and position yourself as the carrier of choice.

Features you need

Accurate agent records. Daily syncs from the National Producer Database (PDB) and other trusted data sources to ensure accurate and up-to-date producer records of licenses, lines of authority, appointments, education requirements, hierarchies, etc.

Bulk transactions. Submit regulatory transactions electronically for a batch of producers, with up-front validation and pre-population in all U.S. jurisdictions.

Built-in compliance rules engine. Sircon experts maintain the constant changes in rules and regulations so you don't have to.

Real-time producer authorization status. Determine which producers are authorized to sell your products based on product type, state, underwriting company, and sales event.

Flexible integrations. Web services and data feeds connect into your internal systems to help you utilize producer data across your other business processes.

Best-in-class agent experience. Agents will have a self-service portal to review their personal information check compliance status, and view their licensing information, or additional carrier-specific information.

Management reports and insights. Access pr-ebuilt reports that are right for your business. Create custom reports to deliver the data when you need them.

Some customers have seen potential for

- **50% less time** spent licensing, appointing producers, and managing the renewal process.

- **50% cut in time** spent on audits/regulatory reviews.

- **20% reduction** in IT time and cost of maintaining legacy distribution management systems.

- **25% cost reduction** in state appointment fees due to cost-saving compliance strategies, including just-in-time (JIT) appointments and termination for lack of production (TLOP).

- **Reduced risk** of non-compliance audits and fines.

"Sircon has simplified the appointment process so much for our contracting associates. We used to require them to remember state guidelines and who should be appointed and who shouldn't. Now all they have to worry about is what state they want, then click a button."

Amanda Crume,
Senior Administrator of Licensing and Contracting,
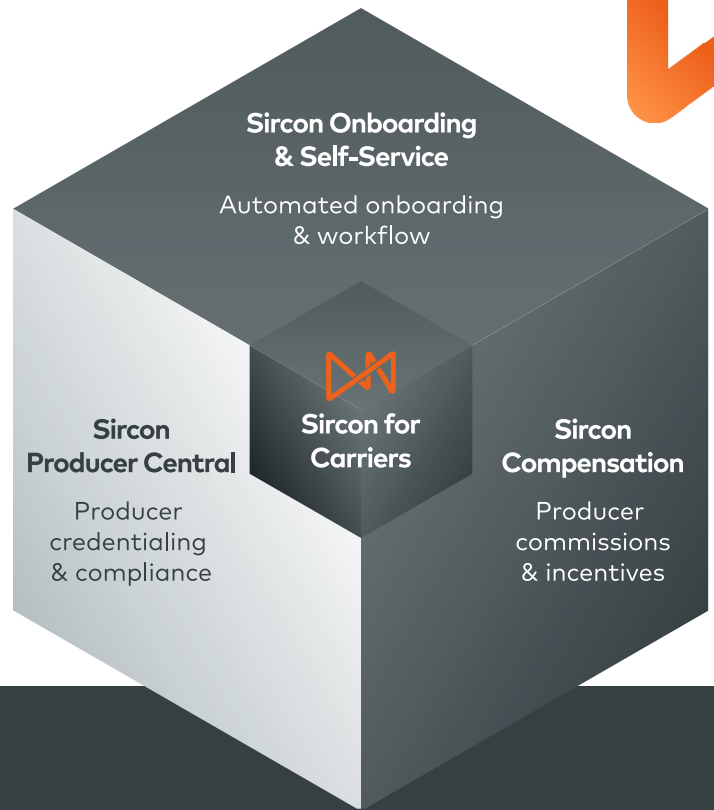*Assurity Life Insurance Company*

Visit for more info or call 800.444.4813

Vertafore

Sircon for Carriers

Comprehensive Distribution Management

The Sircon for Carriers portfolio is an end-to-end solution providing a comprehensive distribution management system. These three products complement each other to provide streamlined onboarding, agent self-service, fast and accurate compensation, and a 360° view of your agents. Sircon for Carriers delivers revenue growth, operational efficiency, staff effectiveness, and reduced compliance risk.

Sircon Onboarding & Self-Service

Automated onboarding & workflow

Sircon Producer Central

Producer credentialing & compliance

Sircon for Carriers

Sircon Compensation

Producer commissions & incentives

Sircon by the numbers

640+ carrier groups, covering **3,000 companies** manage their distribution channels with Sircon solutions.

50% of all industry compliance licensing transactions go through Sircon.

Every year **2.2 million** license applications & renewals are processed through Sircon.

40+ million compensation transactions nightly.

20 state regulators utilize Sircon software as their system of record.

94 of the top 100 carriers leverage Sircon solutions.

License transactions processed through Sircon in all **50 states.**

12.9 million producer appointments and terminations annaually.

39,000+ agencies across all jurisdictions.

Network of **1.4 million** agents and advisors.

2,500+ continuing education providers in the Sircon network.

45% of all licensees are in states that use Sircon as their system of record.

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